

## Seventh and Eighth Grade Marketing Representative

The seventh and eighth grade marketing representatives handle public relations duties for the BPA Chapter. To promote the image of Business Professionals of America and its members; to inform the public of the meaning and objectives of BPA; to encourage the creation of media promotions, especially chapter newsletters and Websites promoting BPA; and to encourage organized local chapter membership recruiting efforts/activities.

Marketing representative activities may include but are not limited to:

- any activity that promotes BPA in the school or community
- any activity that builds good public relations
- any chapter newsletter that is distributed to school or community members
- any chapter Website promoting the chapter and /or BPA members
- any organized chapter membership recruiting activity
- Marketing representatives assist the Secretary in their duties.
- Eighth grade rep handles Secretary duties if absent
- Seventh grade rep handles eighth grade rep and/or Secretary duties if they are absent.